

### Full-Time Employment:

#### **Current Employment:**

July 2016-Present – White Stuff Ltd., London

Title: Content Development Manager

Duties: In addition to continuing the same Web Development duties as per my previous Online Content Developer role, I am also responsible for managerial duties for the Online Content Developer and have also regularly managed contractor roles and our newly-appointed Apprentice Online Content Developer. Since January 2022, I have also been involved in developing content via the Google Optimise platform, as well as using the company's MVT codebase via the Git-based Bitbucket system for a number of small and large-scale projects.

#### **Previous Employment:**

July 2014-July 2016 – White Stuff Ltd., London

Title: Online Content Developer

Duties: I was responsible for the development and maintenance of the company's websites (.com and .de) in terms of adaptive and responsive article pages and landing page content. Previous duties have included email development, and the creation and presentation of wireframes and concepts for major projects to senior management.

March 2013-July 2014 – Pro Direct Sport, Newton Abbot

Title: CSS/HTML Editor

Duties: I was responsible for the Front-End Web Development and maintenance of the group's UK and International websites, development of standards-compliant, static and fully responsive articles for brands including Nike, Adidas and Puma as well as research into emerging technologies.

### Skills:

#### **Coding Languages & Software Experience:**

HTML5	CSS3	JavaScript / jQuery
Google Optimize	Intershop CMS	Github & Bitbucket
Wordpress	Bootstrap	Visual Studio Code

During employment at White Stuff Ltd. I have been responsible for producing high-priority, fully-responsive article content for the new platform launch in a limited timeframe. This work included transferring non-responsive and responsive pages from the previous platform using Bootstrap alongside the Junior Content Developer to ensure they are SEO-friendly, accessible and match the original layout designed by the Creative team. The project required excellent communication skills with both internal and external teams and agile working techniques to ensure that the content was delivered on time.

### Education:

#### **University:**

2008-2011 – University of Plymouth

Course: BSc (Hons) Digital Art & Technology

Grade: 2:1

2007-2008 – University of Plymouth

Course: BSc (Hons) Multimedia, Production & Technology

#### **A-Level:**

2004-2006 – Westlands School, Torquay

AVCE ICT: B

A2 Photography C

A2 Business Studies D

### References:

A number of reference contact details are available upon request.